# UNDERSTANDING VALUE-BASED PURCHASING

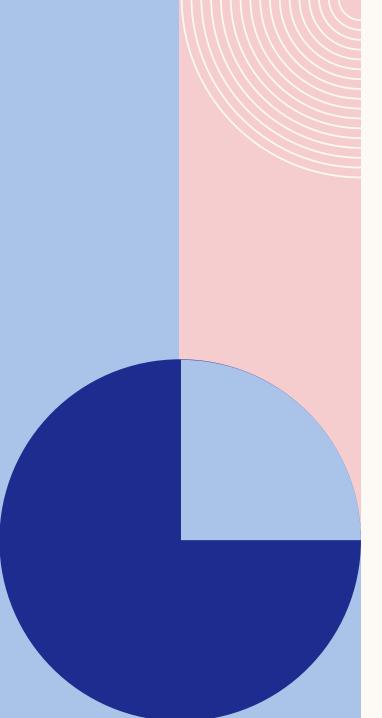
Bill Hudock
William Hudock & Associates
whudock@gmail.com

### **OBJECTIVES**

- Compare Four Funding Methods
- Contrast Impact of Funding Method on Quality and Outcomes
- Contrast Incentives for Providers
- Explain why Payers are adopting Valuebased Purchasing
- Explain Issues Associated with Use of Value-Based Purchasing for BH/IDD/DD

### FOUR FUNDING METHODS

- Grants
- Fee-For-Service
- Managed Care
- Value-Based Purchasing



**What Is Purchased** 

Grants

Capacity

Fee-For-Service

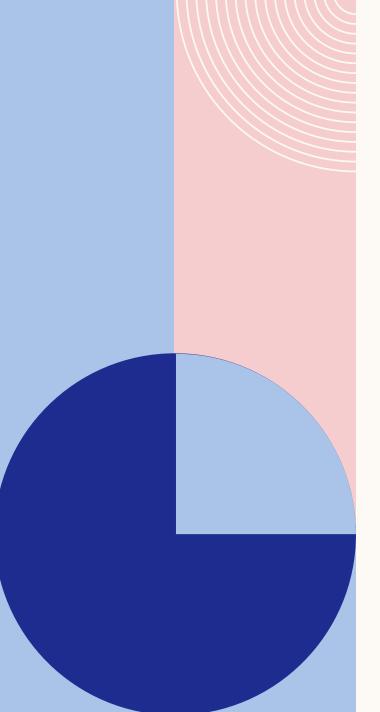
**Activity/Quantity** 

Managed Care

Approved Activity/Quantity

Value-Based Purchasing

Quality/Outcomes



\_\_\_\_

**Payment Basis** 

Grants

Amount Fixed,
Activities/Outcomes Not

Fee-For-Service

Rates Per Unit of Service

**Managed Care** 

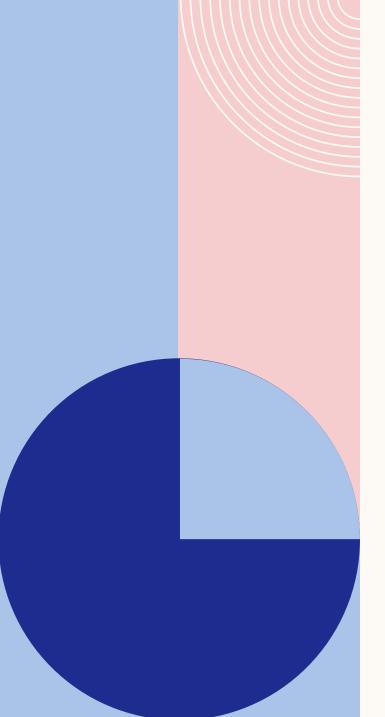
Rates Per Unit of

**Approved Service** 

Value-Based Purchasing

Rates Per Outcome

**Achieved** 



Grants

Fee-For-Service

Managed Care

Value-Based Purchasing

#### **When Paid**

Upfront

After Service Delivery and

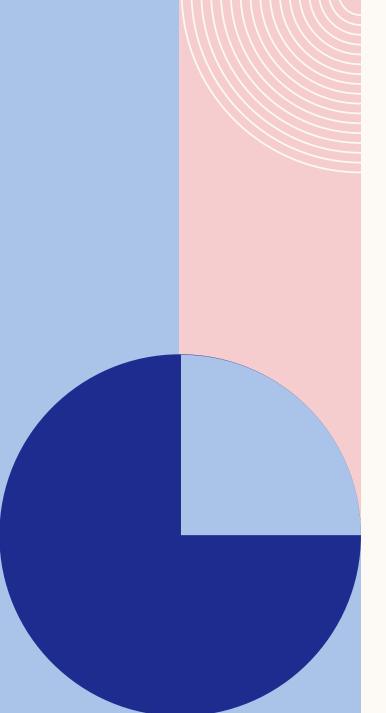
Billing

After Service Delivery and

Billing

When Results Achieved

and Billed



**Rates Determined By** 

**Grants** 

Grantmaker

Fee-For-Service

Negotiated - may not cover

cost

**Managed Care** 

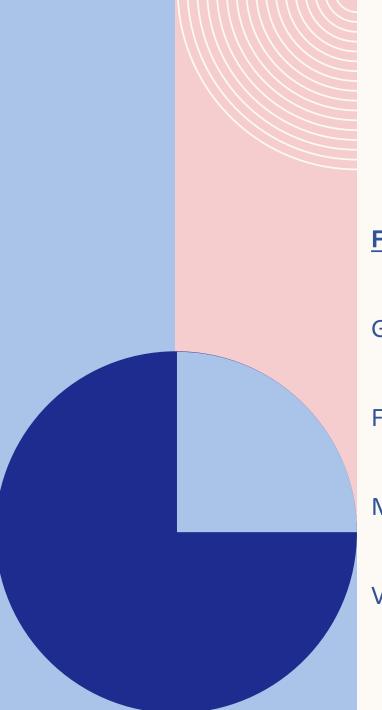
Negotiated - may not cover

cost

Value-Based Purchasing

Negotiated - may not cover

cost



#### **Incentives for Provider**

Grants

Flexibility, Grantwriting, Relationships

Fee-For-Service

Increased volume, billing accumen, clinical

efficiency

**Managed Care** 

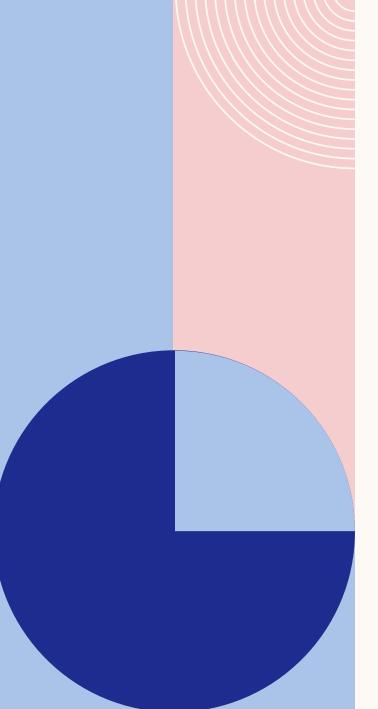
Increased volume, billing accumen, clinical

efficiency

Value-Based Purchasing

Clinical Effectiveness, Billing Efficiency, Cost

Control



Grants

Fee-For-Service

**Managed Care** 

Value-Based Purchasing

**Sustainability/Scalability** 

Dependent on Funders

Contractual, Market and Workforce

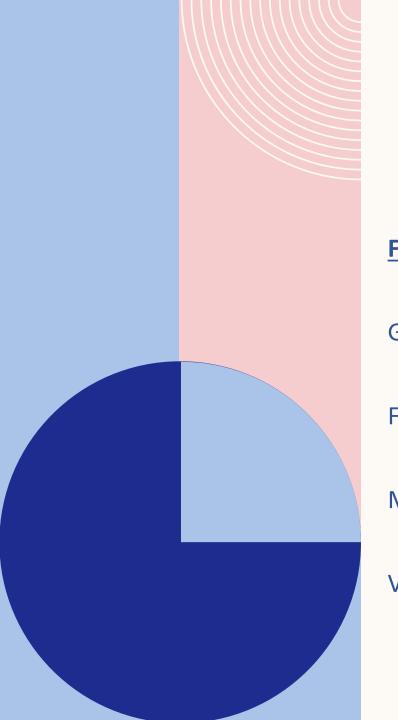
Dependent

Contractual, Market and Workforce

Dependent

Contractual, Market and Workforce

Dependent



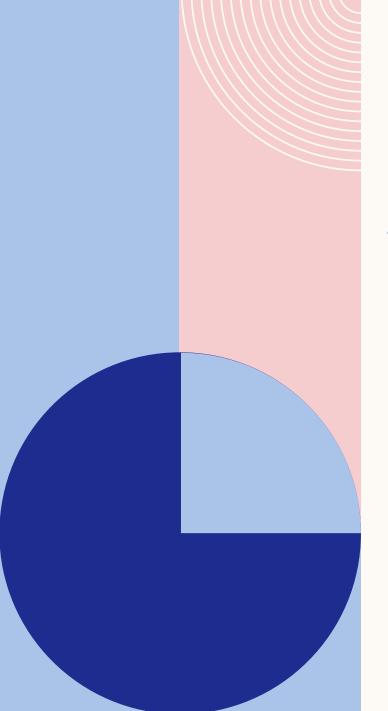
#### Funding Method Accountability

Grants Fulfilling Requirements

Fee-For-Service Rate Adequacy, Substantiation

Managed Care
Rate Adequacy, Approvals, Substantiation

Value-Based Purchasing Achieving Results, Substantiation, Fulfilling Requirements



#### Funding Method Risk Assumption

Grants Payer Has All Risk

Fee-For-Service No Cost Control for Payer

Managed Care Limited Volume Control for Provider

Value-Based Purchasing Provider Assumes Risk for Outcomes/Quality

# WHY SHIFT TO VALUE-BASED PURCHASING

- Cost Control for Payer
- Better Focus on Outcomes
- Less Focus on Volume
- Better Able to Focus on Quality
- Less Need to Manage Care

## VALUE-BASED PURCHASING FOR PEOPLE WITH DISABILITIES

- Need to identify what is of value
- Need to incentivize what matters
- Need to build on milestone payments of supported employment programs
- Rates have to reflect costs and complexity
- Need to ensure capacity is not disrupted during conversion
- Need to prepare and support consumers and families through transition

## ISSUES WITH VALUE-BASED PURCHASING FOR BH/IDD/DD

- Outcome Measures Less Quantified
- Less Agreement on What Is Favorable or Quality Outcome
- Rates Don't Cover Costs
- Providers Less Capitalized

# BARRIERS TO SUCCESS NEED TO BE ADDRESSED

- Provider Risk Assumption
- Lack of Integration of Para-professionals
- Multiple Partially responsible parties
- Provider Bias
- Benefits Counseling

### QUESTIONS AND DISCUSSION