

REPORT FROM DEPUTY DIRECTOR, POLICY AND PUBLIC AFFAIRS

2022 SCDD BILL IDEAS CONTEST UPDATE

We finalized the 2022 bill ideas report last month. The report includes all of the contest submissions. We are now circulating the report with relevant state departments, the Governor's office and in the legislature. We will be gathering feedback from individual legislative offices on their interest in championing and idea.

The "bill ideas" link on our website remains active, we welcome ongoing submissions.

SB 639 REPORT – TRANSITION PLAN TO PHASE OUT SUBMINIMUM WAGES

The report that lays out how to transition approximately 6,000 individuals out of subminimum wages (also known as sheltered workshops) was released this month. The 45 page report contains all of the elements required in SB 639, including recommendations, benchmarks and timelines.

The report has over 70 recommendations; some require a statutory fix, some would be implemented by way of regulation and some are a matter of business practice and communications efforts. There are recommendations that apply to all engaged departments including DDS, DOR and CDE.

Ultimately, the report is about transitioning the 6,000 individuals in the 14(c) program to competitive integrated employment, but it is also a broad exploration of people with disabilities in the workforce; it discusses supports and services and their shortfalls, challenges, best practices and identifies statutorily mandated information including the recommendations, DOR and DDS data, timelines and benchmarks. SCDD embraced the task of developing a plan and recommendations, we all should rally to help guide the departments in implementation of the transition.

To contain the size of the report we did not attached the appendices, those are available on SCDD's SB 639 website and include an immense amount of supplemental materials as cited in the report.

Policy staff will work with LPPC in prioritizing one of the recommendations.

SUPPORTED DECISION MAKING TECHNICAL ASSISTANCE PROGRAM UPDATE (SDM-TAP)

SCDD has begun the work of developing SDM-TAP. We are meeting with the named partners (DRC and UC Davis MIND Institute) to inform the grant development process.

Meetings will continue through the spring and summer and will expand to include AB 1663 coalition members, relevant state agency and departments, and we will be hosting community conversations statewide to gather the important feedback and recommendations from self-advocates, family advocates and professionals in the field.

COMMUNICATIONS UPDATE

OUTREACH

- ✓ November and December Events email messaging disseminated to over 11,000 unique email addresses, including the CA Legislature.
- ✓ Thanksgiving Commemoration and office closure Eng/Span messaging with social media specific creative featured on Instagram, Facebook, and Twitter.
English: <https://twitter.com/CalSCDD/status/1595470547453825025/photo/1>
Spanish: <https://twitter.com/CalSCDD/status/1595510759811092480/photo/1>
- ✓ Holiday Office Closure Notice messaging with a special holiday video message from Council Chair, Wesley Witherspoon <https://youtu.be/hzDTET2Rc7g>. Disseminated via Instagram, Facebook, Twitter and shared via a Constant Contact email blast to over 11,000 unique email addresses.
- ✓ Creative Design of the SB 639 REPORT – TRANSITION PLAN TO PHASE OUT SUBMINIMUM WAGES The report that lays out how to transition approximately 6,000 individuals out of subminimum wages (also known as sheltered workshops) was released this month. Distributed via email blast to over 11,000 unique email addresses, including the CA Legislature and posted to social media <https://twitter.com/CalSCDD/status/1613287174170103809> (Facebook, Twitter, Instagram and LinkedIn).
- ✓ Emergency Winter Storm Shelter Messaging, with shelter locations and a link to an interactive map with available storm shelters from the American

Red Cross, DDS, and CalOES. Disseminated via Facebook, Twitter, and shared via an email blast to over 11,000 unique email addresses, including the CA Legislature.

- ✓ Participated in outreach planning meetings and assisted regional offices and partners with disseminating information about upcoming initiatives (including webinars and live in-person events) via statewide email or social media.

BRANDING

- ✓ In Progress: SSDAC – An easy-to-understand flow-chart for the Self-Determination Program (entities flow chart, flow-chart for prospective participants) to explain the law the statute creates.
- ✓ In Progress: Suite of eight SCDD branded design elements for staff wide use (Report template, PPT slide template, Letterhead, etc.)
- ✓ In Development: SCDD external newsletter.