



SB 639 Core Stakeholder Workgroup, Session 2 April 8, 2022 9:00 AM - 1:00 PM

Agenda

9:00 AM - 9:15 AM

Aaron Carruthers - Welcoming Remarks

9:15 AM - 10:00 AM

SME Doug Crandell - Review of concepts shared during initial, 3/16/22, SB 639 Stakeholder meeting

10:00 AM - 11:00 AM

Discussion of budget priority ideas

11:00 AM - 11:15 AM

BREAK

11:15 AM - 1:00 PM

Continued discussion of budget priority ideas and identification of next steps

Budget Priority Ideas

Topic	Potential Solution/representative body responsible	Cost/Questions/Concerns
State as Model Employer SAME	LEAP Expansion, Implementation of State Play Book for HR/PWD CA Gov 16% hiring goal for PWD	How do we actively support and drive change across Government Agencies?
Upskilling	<p>Certification-CESP \$199 per examination attempt. \$125 Recertification Fee. /ACRE Cost varies by training organization. Range: \$300-\$800 per person.</p> <p>Should CA create its own certification?</p>	<p>How many certifications do we ask for? A train the trainer model is most beneficial considering costs and statewide need. If associated with a pilot, how do we gather data and establish a control to see how certification impacts outcomes? Do we do this in addition to Customized Employment training? Providers want to be paid up front for training and indicate that they can cannot hire enough staff to cover shifts, much less attend training. Can CA engage past grant recipients-Easter Seals to conduct training on customized employment?</p>
Benefits	DB 101-access, functionality, training on use and awareness building-cross-organizational-broad and deep reach. PSA? Marketing campaign?	\$250,000
Accessibility	Translation and interpretation	<p>Spanish/ASL/Chinese? Vietnamese?</p> <p>Do we have a statewide analysis of need?</p>
CIE Pilot	Establish required elements.	What have we learned in past pilots? Can we build upon successful elements?
Employer Incentives	Legislative Hearing on state specific tax credit for hiring out of 14-c informed by Demand Side Hiring Initiative	Traditionally underutilized-how do we create awareness and support increased utilization?

Transportation	Exploratory-Conduct needs assessment and explore viable transportation options in diverse environments. Create brain trust-reimburse employers who create ride share or van rides.	What is transportation reality/needs of current 14-c population? How do we create more local neighborhood awareness of needs and resources?
Lived Experience	Create cadre of SA and FA to discuss their experiences with transition. Create success stories and address resiliency building during the job search and maintenance process. Diversity is key when appealing to a broad audience. Employer testimonial development to drive change in specific industries is also important.	\$250,000