



Program Development Grant Cycle 42 Awardee

Name:	California Transition Alliance (Alliance)
Title:	“Let’s Work!”
Description:	Youth with IDD will make a documentary about employment, which will be turned into six YouTube videos and a social media campaign
State Plan Goal:	Employment

Project Summary

The Alliance will produce a documentary, a series of videos, and digital content that will help individuals with I/DD reach their goal of achieving competitive integrated employment (CIE).

To complete this project, the Alliance will be partnering with Inclusion Films and EIN SOF Communications. Inclusion Films’ role on the project will be to hire youth with I/DD to write, cast, produce, and edit a documentary that profiles a minimum of six youth and adults who have achieved CIE. They will also work with others who edit, contribute, and review production. This will employ approximately 16 individuals with I/DD who work in front of the camera and behind the scenes. Everyone employed will be paid at the minimum or prevailing wage.

EIN SOF Communications will create How-To-Videos to complement the documentary. The videos will be short YouTube Clips to offer guidance on a wide variety of topics. Each video will be approximately 10-15 minutes.

The Alliance will assume the leadership role of the project. They will serve as the fiscal and programmatic office and the primary contact. In addition, they will recruit the CIE Stars and support all aspects of the project.

The State Council on Developmental Disabilities (SCDD) will receive following from the Let’s Work! project:

- Documentary- Six California CIE stories, one business montage.
- How-To Webinars: Focusing on strategies to obtain CIE.
- Dedicated YouTube channel for all Let's Work! media, including short videos with CIE teaching strategies.
- Lessons developed to support each concept.
- Business video: Employers sharing perspective and hiring strategies.
- Videos teaching the use of social media platforms as employment tools.

The videos will be captioned, audio-described, and available in English, Spanish, and Chinese. All the products created and/or produced under this contract will be created using authentic voice and distributed in plain language. All the resources will be available on CD for distribution to places in the state that lack connectivity.

A social media campaign will be created using LinkedIn, Facebook, Twitter, and Instagram for the outreach and promotion. They will also be utilizing their email account which currently has 5,000 subscribers.

Budget

\$255,348

Timeline

October 2019 – September 2020

Background

The CA Transition Alliance is a 501(c)(3) non-profit organization that was founded in 2001. The Alliance's mission is to work with youth with disabilities, their families, adult allies, and youth-serving adults to promote successful transitions from high school to adult roles.

Inclusion Films was started in 2007 and teaches filmmaking to individuals with developmental disabilities in five dedicated production studios throughout California. They also travel the country doing short film camps for children and teens with autism.

EIN SOF Communications is a leading disability-focused strategic marketing company specializing in branding, employment consultation for public, private, and non-profit sector clients. They specialize in disability-inclusive diversity and public policy.



Program Development Grant Cycle 42 Awardee

Name:	California Supported Living Network (CSLN)
Title:	“Quality Services Through Outcomes-Based Measures”
Description:	Create a blueprint for an outcomes-based service system, training for professionals, and ways to measure these data outcomes.
State Plan Goal:	Formal and Informal Community Supports

Project Summary

CSLN notes that in its letter regarding the rate study, SCDD wrote, “It is inconclusive as to whether this rate study when implemented would lead to a better quality of life. It is unclear if this rate study would lead to better outcomes or people with IDD. Also related to the rate study, the Legislative Analyst’s Office wrote, “When it comes to effectiveness goals, such as improving access and quality of services, assessing potential outcomes from rate reform is somewhat difficult. DDS and RCs do not currently collect data in a way that allows the state to systematically quantify gaps in access to services or unmet consumer need.”

This project will (1) identify key service-level outcomes for support services, (2) outline direct support professional (DSP) training structure to support these outcomes, and (3) develop a plan for collecting, analyzing, and reporting data outcomes. At the conclusion of this project, SCDD will have a blueprint for moving California to an outcomes-based system that will impact the lives of all individuals with IDD and their families.

To create this blueprint, CSLN will identify and convene a standing advisory group (AG) that will meet at least 8 times during the project period. The group will be comprised of approximately 20-25 members including service providers, representing multiple service lines and

geographical areas, individuals with IDD, family advocates, DDS, Regional Center staff, and SCDD staff. Half of the members will be people with IDD or family members.

CSLN will create initial metrics that measure the efficacy of the advisory group's identified outcomes. This metric design will be used to form a Request for Proposal for Total Quality Management consultants to design the surveys in accordance with TQM methodology. The surveys and data collection software development will not occur during this project year.

The outputs that will result from this project are:

- Project Advisory Group (AG)
- Work Paper: Proposed Outcomes and Outcome Definitions
- Work Paper: Outcome-Based Training Plan, DSP Credentialing, and Integration with Rates
- Final report

CSLN will be partnering with Community Bridges Consulting Group, LLC. They will serve as a subject matter expert and provide report drafting.

Budget

\$155,327

Timeline

October 2019 – September 2020

Background

Formed in 1996, CSLN is an association representing 110 agency members ranging from small to large in both revenues and number of individuals supported. The CSLN network is comprised of agencies supporting individuals with I/DD utilizing Personal Support Services (i. e. Independent Living, Supported Living, Respite, Supported Employment and Personal Assistance) which makes up roughly 55% of service recipients in California.

Community Bridges Consulting Group works across the nation with government agencies, large health plans, provider organizations, and provider associations to analyze and develop person-centered and outcome-based policies.