

# TICHENOR CLINIC FOR CHILDREN

## 2019 SCDD GRANT SPONSORSHIP APPLICATION

**Organization:** Tichenor Clinic for Children

**Project Title:** Tichenor Super Heroes Carnival and Resource Fair

**Project/Event Date:** June 1, 2019 from 11 a.m. to 3 p.m.

**Contact:** Lori DeLaney, PT, DPT, MHA, Executive Director

**Contact address:** 1660 Termino Ave., Long Beach, CA 90804

**Contact Telephone | Email:** 562-597-3696 | lori.delaney@tichenorclinic.org

**Requested Amount:** \$1,500

**Approximate cost of event:** \$4,713

Thank you for giving Tichenor Clinic for Children the opportunity to apply for a SCDD Grant. Would you consider providing a grant of \$1,500 in support of our Super Heroes Carnival and Resource Fair so that the families with children with disabilities will be able to attend at no cost? Your support would provide access to an inclusive social and educational opportunity for children with disabilities and their families.

### Brief Description of the History and Expertise of Tichenor

Founded by Adelaide Tichenor, the clinic is one of the oldest nonprofit community clinics in Long Beach. Adelaide learned from first-hand experience that the best time to correct orthopedic problems is during childhood. Her lifelong dream to help children with chronic orthopedic disabilities, regardless of their ability to pay, was realized with the opening of the clinic in 1926.

Tichenor Clinic's mission is to maximize children's abilities by providing access to rehabilitative and enrichment services. We support children and educate families, building on their strengths so they can advocate for themselves. We collaborate to find resources in the community to help our families. We are compassionate, going to extraordinary lengths to improve the lives of the children and families we serve. We value excellence by hiring exceptional staff.

Tichenor has a long history of helping children with developmental delays as well as other disabilities. Children receive free or low cost services at Tichenor. In 2018, Tichenor helped 781 children (13,012 visits), ranging in age from birth to 18 years old. The children were 75% Hispanic/Latino, 10% Caucasian, 6% African American and 5% Asian. Spanish was the primary language for 50% of the families. Medi-Cal was the health insurance provider for a majority of the families. The vast majority of the families live in the greater Long Beach area (zip codes 90802-90815). Economically, 93% of the families were below 200% of the federal poverty guidelines.

1. **Project Title:** Tichenor Super Heroes Carnival and Resource Fair
  - a. The name of Tichenor Clinic's event is "Super Heroes Carnival and Resource Fair". Our event will be take place on June 1, 2019 at Tichenor Clinic, 1660 Termino Ave., Long Beach, CA 90804. We host this fun carnival in June to celebrate the beginning of summer in a welcoming, inclusive safe space for our clients and families. It is a free

event for children with disabilities and their families. Most have received services at Tichenor but that is not a requirement. Since 93% of the families at Tichenor fall below 200% of the Federal Poverty Guidelines, it is free to families to ensure that all can fully participate. There will be games, food, children's crafts, entertainment and music. **The resource fair is a big component so families can learn about programs, services, and resources in the community. With education about available resources, families can self-advocate and choose what services are most meaningful to them.**

b. **Event Objectives:**

- We want to provide the families with an opportunity to meet agencies that provide services for children with disabilities in our community to decrease disparities for low-income families. Some of the vendors that have participated include TASK, Harbor Regional Center, Miller Children's Hospital Family Resource Center, Advanced Behavioral Health, and Long Beach City Parks and Recreation. Additional vendors invited this year include We Rock the Spectrum, WIC, The Guidance Center, Special Olympics, Ability First, and California Pools of Hope to name a few. The families will get to meet someone from these organizations at the event. They can then inquire about eligibility for programs and choose what resources and services are valuable to them.
- We want to provide access to new technology available for children with disabilities that increases their ability to participate with their peers. Microsoft employees will be on site to demonstrate tools that help families with language translation and the Xbox Adaptive Controller that levels the playing field and creates opportunities for children with disabilities. It will be a great way for kids to try out a fun inclusive technology that can be a social equalizer. The translation tools help parents where language translation has been a barrier to participation. The Microsoft app or the add-in to PowerPoint instantly translates presentations to Mandarin Chinese or Spanish. Teaching parents about this option will allow them to advocate on their own behalf and increase their participation. Tichenor hopes this is the beginning of a great partnership with Microsoft.
- We want to model how to help children regulate their sensory systems in a public social event as the need arises. There will be a sensory room staffed by occupational therapist for children who can get overstimulated in the carnival environment. In a safe space, children can come to do activities that help regulate their sensory systems – something they may have learned in occupational therapy or may be a new option for children.

Tichenor Clinic would use the SCDD funding to purchase a large shade tent (\$500) and to rent an inflatable train that the kids crawl through and a giant "soccer" game from Fun Company (\$1,000.00) for a total of \$1,500.

- c. **Presenters/Panelists:** Chef La La may do a healthy cooking demonstration. Sareena Barron and Stephanie Martinez, Community Development Specialist at Microsoft will help children use the Xbox Adaptive Controller to play games and teach parents how to use the Microsoft translation apps. Home Depot (District 74 Downey/Cerritos) will be leading a demonstration for the children to make a small toolbox. Parents volunteer to help serve the food. Our event is created for the families and with the families – we couldn't do it without their help. We have **one person on staff with disabilities, Kim Vuong** who co-teaches a life skills class with the occupational therapist (Robin Guth). There will be 10 youth from Arise Youth Adaptive Program, part of the Long Beach

Parks and Recreation Department, attending our event as a field trip to practice their community skills, some as volunteers.

d. **The Target Audience:** Children with disabilities and their families and providers of services useful to families with children with disabilities. We already have **508 registered consumers and family members signed up** this year. Last year 480 family members attended. Over 90% of our clients are also clients of Regional Center. We will have 75 or more volunteers consisting of 10 – 15 board members, employees of a catering company, 10 - 12 Nike store employees, a soccer team (one player's brother gets services at Tichenor), and boy scouts. The 30 providers volunteer their time. Some of the Tichenor Clinic staff are paid and many volunteer (up to 28 professional, administrative, and support personnel).

e. **Outreach to increase consumer and family involvement in the event:**  
First, we are hoping for a large turnout. We posted the invitation for the event on Facebook (587 followers, 1,318 people reached from April 30 to May 6) and Instagram. We have handed out flyers for the event at the clinic and have emailed "Save the Date" and invitations to 250 "friends of Tichenor". The Long Beach Early Intervention Council sent a notice of our event to all of their members.

At the event, families walk through the resource tables place between the game booths so they are encouraged to visit with all of the service providers in attendance. We asked the service providers to bring informational and educational materials to give to the families. They will have opportunities to connect with Harbor Regional Center, the Long Beach Parks and Recreation staff, and many more. We will provide tours of Tichenor Clinic to increase awareness of Tichenor's services.

f. See Attachment A for the complete event budget.

g. **Other SCDD sponsorships and grants received:** We have not previously requested or received SCDD sponsorships or grants.

h. See attachment B for the letter of recommendation from a consumer that supports our efforts to improve consumer and family self-advocacy.

2. During the event, we will acknowledge that consumer and family participation in the event was made possible, in part, with funding from the California State Council of Developmental Disabilities.

- a. Tichenor will list SCDD as a SUPERHERO SPONSOR and place their logo on all marketing materials at the event.
- b. We will display the SCDD logo at the event.
- c. We will highlight SDD and logo in a special article in the Tichenor newsletter.
- d. We will provide promotional shout outs on our social media pages.
- e. SCDD can have vendor space at the event where there is the highest foot traffic.
- f. We will place your logo and a link to your homepage on Tichenor's website for one year.

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Lori DeLaney, PT, MHA, DPT  
Executive Director

## Attachment A Budget

### Super Heroes Carnival Budget Summary

Revenue	SCDD Grant request	Tichenor Clinic	Other Donations	Total
Sponsorships	\$1,500		\$1,100	\$2,600
Support		\$2,113		\$2,113
<b>Subtotal Revenue</b>	<b>\$1,500</b>	<b>\$2,113</b>	<b>\$1,100</b>	<b>\$4,713</b>
<b>EXPENSES</b>				
Personnel Expenses	SCDD Grant request	Tichenor Clinic		Total
Wages		\$1,350		\$1,350
Payroll taxes & fringe benefits @ 25%		\$338		\$338
<b>Subtotal Personnel</b>		<b>\$1,688</b>		<b>\$1,688</b>
<b>Non-Personnel Expenses</b>				
<b>SET UP</b>				
Shade canopy (3)	\$500			\$500
Table/chair rental (50)		\$50		\$50
<b>INFLABLE ATTRACTIONS</b>				
Train/slide & Kick soccer challenge	\$1,000			\$1,000
<b>ENTERTAINMENT</b>				
Photo Booth			\$25	\$25
Games & Booths (10)			\$1,000	\$1,000
Game Instruction posters		\$375		\$375
Decorations/balloons			\$75	\$75
<b>Subtotal Non-Personnel Expenses</b>	<b>\$1,500</b>	<b>\$425</b>	<b>\$1,100</b>	<b>\$3,025</b>
<b>TOTAL ALL EXPENSES</b>	<b>\$1,500</b>	<b>\$2,113</b>	<b>\$1,100</b>	<b>\$4,713</b>

#### Budget Narrative

We are asking for \$1,500 from SCDD to cover the cost of the shade canopy and inflatable attractions. Our goal for the event is to break even so we will trim our expenses to stay within the sponsorship donations received. We want to provide an educational, fun event for low-income families that will be free for them to attend and will not cost Tichenor money that could be spent on services. The actual cost of the event is higher but the in-kind donations have not been included in the budget and are noted below.

#### **List of other sponsors/major contributors:**

- Port of Long Beach (\$1,000 requested)
- L.A. County Board of Supervisors (\$500 requested)
- Harbor Regional Center/Nancy Spiegel (\$500 received)
- Miller Children's Hospital (donated toys received)
- Tichenor Board members (Marc Allmeroth (\$500 received), Alan Puzarne)
- Businesses: Moose Toys (\$3,500 worth of new toys for prizes), Home Depot will provide a "make and take" activity and water, Chick-Fil-A will donate \$1,500 worth of food,

Marketplace Grill will donate food, Lazy Acres is providing healthy snacks, Cypherbridge Security (\$100 received)

**Personnel (Tichenor will cover):**

- Wages at Tichenor Clinic are comparable to those of similar positions in Long Beach. Tichenor Clinic will pay 7.5 hours for the Executive Director, Office Manager, Receptionist, Development Director, and Administrative Assistant on the event day.
- Fringe benefits: Calculated at 25% of salary expense and include health insurance, worker's compensation insurance, unemployment insurance, life insurance, and a retirement contribution.

**Non-personnel**

- Set up costs include \$500 for a 20 x 30' shade canopy. (Note: Two families will loan large shade canopies needed for the day. The Boy Scouts at the Sea Base in Newport Beach will loan (5) 10 x 10' pop up shade tents and board members will loan 5. Tichenor will rent 50 additional chairs for the event (\$50).
- We will use the SCDD grant to pay Fun Services Inc. \$1,000 for two large inflatables; a train that kids crawl through and a large inflatable soccer "goal".
- Entertainment in-kind donations include a D.J., face painting by clowns, and a photo booth (Tichenor pays only \$25).
- Tichenor's facility manager will construct ten game booths. Volunteers from CSULB and staff are constructing games using toys donated by Miller Children's Hospital. This means we will no longer have to rent these items and it will save us a lot of money for our annual event. The rental cost would be about \$1,375. Balloons and decorations will cost Tichenor about \$75.
- A family is making and donating the churros. Donors are providing the hot dogs, popsicles, churros, serve ware, paper goods, and juice. F&M Bank and Home Depot are donating bottled water.

## ATTACHMENT B

May 8, 2019

Mirtha Arriaga  
6027 Heliotrope Ave.  
Maywood, CA 90270

To whom it may concern:

For the past two years, I have been very active in the Tichenor Parent Support Group that meets on the second and third Friday of the month. I have learned so much that has helped me advocate for services for my children. I now receive more services from South Central Regional Center. I understand how to request services through their health insurance regarding therapies. I have been successful in getting referrals to specialists like the Stramski Developmental Center as well as to genetics and the neurologist. This has helped me with understanding my children's strengths and needs.

Thanks to Mayra's workshops, I have learned to navigate the system better and have learned so much about my rights under the law. Now I know that under IDEA law, my child is eligible for a Free Appropriate Public Education. IEP meetings are so overwhelming. Now I know I have the right to take a copy of the complete IEP home to review it and sign it only after I really understand and agree. When I agree to part of the IEP, I can indicate what parts I do not agree with and sign in agreement for the parts where we agree. I now know I can request copies of my child's educational records and for school-based therapies, (the district has 5 days to respond). I also learned that while the health insurance has me waiting for services, I can go back to the Regional Center while my request for services is pending or when they are denied, and ask Regional Center to provide the services while we are waiting.

My son, Gustavo Arriaga, has a diagnosis of autism and so safety awareness is really important to me. He used to just walk into water without any survival skills and it was very scary. He is now water safe and can swim to the edge of the pool. After occupational therapy, he is more tolerant of different textures. He wasn't able to tolerate the soap and water in the shower. Now at home, he can participate with his life skills like helping with showers, getting dressed and getting his bag ready to go for swim lessons. He is much more motivated to participate.

My daughter, Sarahi Ayala, has intellectual disabilities and mild ADHD. The swim instructor notices how much her muscles relax in the water and are not so stiff. She has improved body awareness. She is also safe around water since she can float on her back and swim to the edge of the pool.

Joaquin has had occupational therapy with Robin. He is more aware of his body and increased safety awareness around water. He waits for the swim instructor before he gets in the water. He used to just walk right in. He is now more verbal with the repetition of the songs that Stephanie sings during swim lessons. He started using a few words. I attended a workshop on AAC (Augmentative Alternative Communication). Mayra, the Tichenor office manager, let me know when the apps for communication are on sale. I participated in the Hanen program that gave me the information I needed to communicate better with all of my kids. I didn't give Joaquin the opportunity to let me know what he wants – I anticipate. Now I wait for him to request things so he uses his words. I realized there are so many things I can do during


playtime – I can use themes, or pretend a spoon is a microphone to help increase his vocabulary. I can describe colors, tastes, or make up stories from a book and reinforce it with objects. I got so many ideas. I learned how to make a visual schedule after a workshop at Tichenor to use at home. The therapists, Fasia, Karsti, Jenn, and Robin all showed me how to use this at Tichenor. I learned how to use a token system to reinforce his successful behavior. I have appropriate expectations and now know how to add the next skill when he learns one skill. I want him to reach his best potential within his disability. He may do it differently, have a different timing, or need accommodations, but he can do it.

Jaylene showed some signs of delay in her speech so she came for the Hanen program so I could work with her at home. She attended the Development Program for 7 weeks and did so well she graduated out early. She is amazing in her walking, running, learning her ABCs, and eating different textures of food. The early intervention made her blossom. It helped her a lot.

I try not to miss any therapy sessions at Tichenor. Everyone is friendly and listens to me as the parent. They are so welcoming and encouraging. We work together on their abilities and what they can't do now, they will learn with time. Don't even get me started with the TIGER classes that teach us how to advocate for our children and Mariana's class on different thinkers!

The carnival last year, I got connected to a lot of parents that have gone through similar experiences as me. It is full inclusion for all of us, especially our kids. We share information and we educate each other. When our children play together, you quite seeing their disabilities. All the children participate whether they are in wheelchairs or not. Everyone is a winner.

Sincerely,



Mirtha Arriaga





## Sponsorship Request Application Checklist

The checklist below will help you identify the information needed to complete the sponsorship request application. We suggest you print this page to use while you gather information for the sponsorship application.

To allow sufficient time for processing and review, we recommend that sponsorship requests be submitted at least 3 months before an event. Please submit this checklist with the sponsorship request application.

### Information Checklist

- Name of your Company/Organization
- Name of Project/Event/Program
- Project/Event Date
- Contact Name
- Contact Email, Address and Phone Number
- Amount of Funding Requested
- Approximate Total Cost of Project/Event
- The answer to this question: How this event/conference will increase the ability of consumers and family members to exercise control, choice and flexibility in the services and supports they receive, including a description of the specific way SCDD's funding would be utilized
- Event/Program Objectives
- Target Audience: The number and type of expected attendees (i.e. teachers, providers, administrators, etc.), including how many of those attendees are expected to be consumers and family members
- The answer to this question: How many presenters or panelists will participate in the event and what number of the presenters or panelists will be consumers
- A list of other sponsors/major contributors
- The answer to this question: How you will conduct outreach to increase consumer and family involvement in the conference
- Have you included a complete and total budget, including the amount you are requesting (\$999 limit), details on the amount and sources of other funds solicited or obtained



- ✓ **Have you included a list of other SCDD sponsorships and grants you have previously requested and/or received**
- ✓ **Have you included a letter of recommendation from a consumer and/or family organization that supports your efforts to improve consumer and family self-advocacy**